

The background of the entire page is a photograph of a snowy mountain range under a dark blue sky with a vibrant green aurora borealis. The mountains are covered in snow and have some rocky patches visible. A small town or village is visible at the base of the mountains in the lower left corner. The aurora is a bright green light that flows vertically down the center of the image.

# MADE IN CANADA FOR CANADIANS

*Proven Canadian solutions trusted by  
Canada's leading health care operators*

**CAN**  
**HE**  **LTH**  
NETWORK

May 2025

# WE BELIEVE IN CANADIANS



At the CAN Health Network, we believe in Canada's ability to solve the most pressing health care challenges. We are proud to be the first-ever collaboration of health care operators and innovators from coast-to-coast-to-coast working towards a common goal: accelerating the adoption of Canadian technology to improve patient care, support Canadian entrepreneurs and drive economic growth.

This book showcases a collection of proven, Canadian health care innovations that are ready for use. These solutions have been procured by leading health care operators in the Network, following successful CAN Health commercialization projects. We invite you to explore them, adopt them, and join us in building a stronger, more sustainable health care system.

Together, we can create better health and prosperity for all Canadians.

Sincerely,



*Dr. Dante Morra*  
Founder & Chair  
CAN Health Network

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# CLINICAL DATA & DECISION MAKING

# **DIGITIZING IMMUNIZATION RECORDS & VACCINATION TRACKING**



**CANImmunize** is a digital immunization management platform that helps health care organizations and individuals track, manage, and streamline vaccination records and campaigns.

**Company Headquarters:** Ottawa, Ontario

**Project Edge:** Bruyère Health

## **THE CHALLENGE**

- Managing immunization records manually increases administrative workload and costs for hospitals and clinics.
- Paper-based tracking creates challenges in monitoring staff immunization rates and ensuring compliance.
- The need for scalable, digital solutions has grown, particularly with the demands of flu season and pandemic response.

## **THE SOLUTION**

- CANImmunize's Digital booking, consent forms, automated reporting, and integration with health systems, reduces administrative burden and improves vaccination compliance.
- Enhances efficiency by eliminating paper-based processes, lowering costs, and increasing vaccination rates through streamlined workflows and easy record access.

## **RESULTS**

**2.2K**

**VACCINATIONS  
ADMINISTERED DURING THE  
PROJECT**

**20%**

**REDUCTION IN CLINIC HOURS  
AND STAFF COSTS**

**96%**

**STAFF SATISFACTION RATE**

**Procured by:**



**Company Website:** [canimmunize.ca](https://canimmunize.ca)



# OPTIMIZING ACCESS TO CARE WITH CENTRAL INTAKE



**Mobia Health**  
Innovations

**Mobia Health Innovations** focuses on improving patient outcomes and reducing clinical workloads by streamlining processes through automation and data analytics.

**Company Headquarters:** Dartmouth, Nova Scotia

**Project Edge:** Newfoundland and Labrador Health Services

## THE CHALLENGE

- Diseases and disorders, including cardiovascular disease, can lead to high hospitalization rates and treatment costs.
- A high volume of referrals, especially when using a paper-based system, can be an administrative burden and lead to inefficiencies in referral processing and delays in care.

## THE SOLUTION

- Mobia's myCardiacHealth is a digital referral and decision-support platform designed to optimize cardiac testing and treatment referrals.
- By automating processes and incorporating clinical decision support (CDS), it improves patient prioritization, streamlines workflows, and minimizes inappropriate service utilization.
- Key features include automated referrals, CDS to ensure guideline-compliant referrals for cardiac catheterization, and pre-procedure checks to identify patient risks and prevent last-minute cancellations.

## RESULTS

**586**

HOURS

OF WORK SAVED PER YEAR BY  
AUTOMATING REFERRAL  
PROCESSING

**53%**

OF CATHETERIZATION  
REFERRALS AUTO-  
APPROVED

**35%**

OF REFERRALS REDIRECTED  
TO MORE APPROPRIATE  
TESTS

Procured by:



Company Website: [mobiahealth.io](https://mobiahealth.io)



# CREATING SEAMLESS CARE TRANSITIONS

## PointClickCare®



**PointClickCare** provides cloud-based solutions to enhance care coordination, patient management and operational efficiency. Its goal is to reduce hospital readmissions, improve patient outcomes, and enable better decision making across the continuum of care.

**Company Headquarters:** Mississauga, Ontario

**Project Edge:** St. Joseph's Healthcare Hamilton

### THE CHALLENGE

- Patient transfers between hospital and long-term care can be slow and inefficient when relying on paper-based resources.
- The lack of electronic medical record (EMR) interoperability delays access to critical patient information.
- Clinicians face increased administrative burden, spending significant time manually updating patient records.

### THE SOLUTION

- PointClickCare is a cloud-based health care platform that helps long-term and post-acute care providers streamline operations, improve care coordination, and enhance patient outcomes.
- Integrating EMRs, data analytics and AI-driven insights enables real-time information sharing (medical history, medications, allergies) between providers.

### RESULTS

The project's success laid the foundation for **Project AMPLIFI** - a province-wide initiative improving digital interoperability between hospitals and long-term care facilities to enhance care transitions and patient outcomes.

#### AMONG SURVEYED PHYSICIANS:

**75%**

REPORTED MODERATE TO HIGH SATISFACTION WITH EASE AND TIMELINESS OF ACCESSING PATIENT DATA

**75%**

INDICATED THE SOLUTION IMPROVED DECISION-MAKING AND REDUCED PATIENT SAFETY RISKS

**Procured by:**



**Company Website:** [pointclickcare.com](http://pointclickcare.com)

[amplifiontario.ca](http://amplifiontario.ca)



# AI-DRIVEN DISCHARGE OPTIMIZATION

## SIGNAL 1

**Signal 1** integrates AI-driven insights into hospital workflows to improve patient outcomes, enhance hospital efficiency, and reduce stress on front-line workers.

**Company Headquarters:** Toronto, Ontario

**Project Edge:** Trillium Health Partners

### THE CHALLENGE

- Many admitted patients are staying in hospitals longer than necessary, leading to inefficiencies, capacity constraints, and delays in care.
- Lack of predictive tools and inefficient discharge planning prevent health care providers from identifying patients ready for discharge in a timely manner, limiting the optimal use of hospital resources and hindering patient flow.

### THE SOLUTION

- Signal 1's AI-powered Discharge Prediction Tool uses real-time data to identify when patients are medically stable for discharge, enabling proactive planning and more efficient resource allocation.
- By categorizing patients as "Green" when they are ready for discharge, the technology enhances clinical workflows and supports interdisciplinary teams in coordinating timely and effective patient transitions.

### RESULTS

**397**

BED DAYS SAVED OVER A 3-MONTH PERIOD

**12**

HOURS

IMPROVEMENT OF AVERAGE TIME FROM "GREEN" TO DISCHARGE

**4%**

DECREASE IN PATIENTS REMAINING IN HOSPITAL MORE THAN 6 DAYS AFTER "GREEN" SIGNAL

Procured by:



Company Website: [signal1.ai](https://signal1.ai)





# STREAMLINING PATIENT CONSENT & COMMUNICATION



**Verto** is a digital health company that leverages AI-enabled digital twin technology to help health care systems automate administrative tasks, enhance patient access to care, and manage population health data more effectively.

**Company Headquarters:** Toronto, Ontario

**Project Edge:** Unity Health

## THE CHALLENGE

- Many health care organizations lack a consolidated platform to collect and manage patient consent information, including consent for communication via phone, email, and other digital formats.
- This results in inconsistencies, inefficiencies, and fragmentation, such as storing consent data across multiple systems, requiring patients to provide consent repeatedly, and limiting patient ability to manage their own consent preferences.

## THE SOLUTION

- The Verto Digital Twin is a dynamic, data-driven virtual model that integrates real-time patient information from multiple health care systems using automation and machine learning.
- It creates a comprehensive, continuously updated patient profile, ensuring seamless data exchange, improving care coordination, and supporting patient consent management across health care organizations.

## RESULTS



**IMPROVED PATIENT SATISFACTION, REDUCING REPEATED CONSENT REQUESTS**



**STANDARDIZED ENTERPRISE-WIDE CONSENT POLICY, ENABLING FUTURE SCALABILITY ACROSS ORGANIZATIONS**



**STREAMLINED ADMINISTRATIVE WORKFLOWS, DECREASING STAFF BURDEN**



**ONE-TIME CONSENT CAPTURE IMPLEMENTED, ELIMINATING REPETITIVE REQUESTS FOR PATIENTS**

**Procured by:**



Available through Mohawk Medbuy Corporation.

Company Website: [verto.health](https://verto.health)



# USING AI TO OPTIMIZE AND EXPEDITE THE 811 CALL TRIAGING PROCESS



## VITR.AI

**Vitr.ai** is a Quebec-born company whose mission is to get the most out of every medical appointment through AI-powered patient navigation.

**Company Headquarters:** Granby, Quebec

**Project Edge:** CIUSSS du Centre-Ouest-de-l'Île-de-Montréal

### THE CHALLENGE

- During the winter season, a surge in flu-like and gastroenteritis cases leads to a significant increase in calls to Info-Santé (811) and emergency room (ER) visits.
- This demand exceeds the workforce's capacity (largely due to nursing shortages), resulting in high call abandonment rates, long wait times, and a redirection of patients to overcrowded ERs.

### THE SOLUTION

- Vitr.ai's Navig software is a user-friendly tool that streamlines processes by directing patients to the right professional at the right time without requiring a nurse's involvement.
- The system's AI ensures accurate redirection tailored for the patient, improving both efficiency and patient satisfaction.

### RESULTS

AVERAGE WAIT  
TIMES DROPPED BY

# 42

MINUTES  
(FROM 55 TO 13  
MINUTES)

NUMBER OF CALLS  
ANSWERED DAILY  
INCREASED BY

# 17%

CALL DURATION  
DROPPED BY

# 21

MINUTES  
(FROM 27 TO 6  
MINUTES)

Procured by:

Québec   
Santé Québec

Company Website: [vitr.ai](https://vitr.ai)

**CAN  
HEALTH  
NETWORK**

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Procured by:

Québec   
Santé Québec

Company Website: [vitr.ai](https://vitr.ai)

**CAN  
HEALTH  
NETWORK**



# CLINICAL SUPPLIES & DEVICES

# CUTTING COSTS BY ACHIEVING PRIMARY CLOSURES



# AbClo

Abdominal Fascia Closure Device

**InventorrMD's** flagship product, the Abdominal Fascia Closure Device (AbClo) is a non-invasive abdominal closure system designed to assist surgeons in achieving primary closure of intentionally left-open abdomen cases.

**Company Headquarters:** Toronto, Ontario

**Project Edge:** Unity Health Toronto

## THE CHALLENGE

- Traditional methods of fascia closure often come with a higher risk of infection, complications, and extended recovery times.
- Patients failing to achieve primary closure can experience higher complication rates (3x), higher length of hospital stay (6x), and higher number of surgical procedures (2x).

## THE SOLUTION

- AbClo is a non-invasive abdominal fascial closure device designed to promote early and aggressive closure of open abdomens by applying consistent, uniform, and distributed appositional force to prevent retraction of the abdominal muscles.

## RESULTS

# 100%

CLOSURE RATE  
(62% HISTORICAL AVG.)

# 10 DAYS

MINIMUM SHORTENED  
LENGTH OF STAY

# \$427K

ESTIMATED ANNUAL HARD  
GOOD SAVINGS  
(IF IMPLEMENTED  
PERMANENTLY)

Procured by:



Company Website: [abclomedical.com](http://abclomedical.com)



# ENHANCING WOUND CARE WITH BACTERIAL DETECTION



**MolecuLight Inc.** provides fluorescence-based imaging technology for wound care management, enabling real-time, AI-powered detection of bacterial loads to enhance treatment decisions, reduce infection risks, and improve patient outcomes.

**Company Headquarters:** Toronto, Ontario

**Project Edge:** Sunnybrook Health Sciences Centre

## THE CHALLENGE

- Wound care inefficiencies contribute to increased health care costs, prolonged hospital stays, and adverse patient outcomes such as sepsis and amputation.
- Standard wound assessment methods lack real-time bacterial detection, often requiring lab testing that delays treatment.

## THE SOLUTION

- MolecuLight Inc. enables real-time visualization of bacterial burden in wounds using fluorescence imaging, providing immediate diagnostic insights.
- It also allows for point-of-care wound measurement and imaging across various care settings while supporting remote wound care consultations by transmitting images to specialists for evaluation and treatment recommendations.

## RESULTS

NEW BACTERIAL  
BURDEN  
INFORMATION WAS  
IDENTIFIED IN

**35%**

OF ASSESSED  
WOUNDS

**70%**

INCREASED DETECTION OF  
ELEVATED BACTERIAL  
LOADS

**36%**

OF TREATMENT PLANS  
CHANGED BASED ON  
IMAGING FINDINGS

Procured by:



Company Website: [moleculight.com](http://moleculight.com)



# ADVANCING WOUND CARE TREATMENT



**NanoTess** is a material science company leveraging nanotechnology to develop advanced health care solutions, with a focus on wound healing. Its flagship product, **NanoSALV**, accelerates healing, reduces infections, and improves outcomes for chronic wounds such as pressure injuries, venous leg ulcers, and diabetic foot ulcers.

**Company Headquarters:** Calgary, Alberta

**Project Edge:** Alberta Health Services

## THE CHALLENGE

- Chronic wounds and pressure injuries pose significant burdens on patients and health care systems.
- Existing wound care treatments often require prolonged use, leading to high costs and extended recovery times.

## THE SOLUTION

- NanoTess' product, NanoSALV Catalytic, is a wound care gel designed to accelerate healing and reduce infections.
- It's designed to treat various types of wounds, including chronic wounds like diabetic foot ulcers, venous leg ulcers, and pressure injuries, as well as minor burns and skin irritations.

## RESULTS

46%

DECREASE IN WOUND CARE  
COSTS

56%

FASTER RATE IN WOUND  
HEALING

1/3

OF WOUNDS HEALED AT LEAST  
80% WITHIN 4 WEEKS

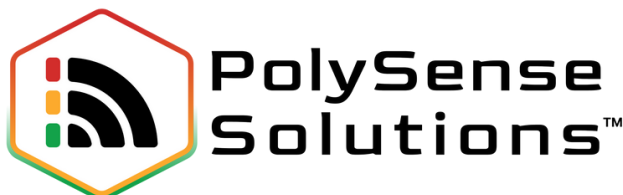
Procured by:



Available through HealthPRO Canada, Mohawk Medbuy Corporation & MSS Ltd.

Company Website: [nanotess.com](http://nanotess.com)

# SMARTER COLD STORAGE MONITORING



**PolySense Solutions** provides intelligent, cloud-based environmental monitoring technologies that improve compliance, reduce operational burden, and preserve high-value assets across health care and research environments.

**Company Headquarters:** Winnipeg, Manitoba

**Project Edge:** Shared Health Manitoba

## THE CHALLENGE

- Hospitals often lack centralized monitoring for refrigerated assets, putting critical materials at risk and increasing staff workload, compliance challenges, and maintenance delays.

## THE SOLUTION

- PolySense offers a cloud-based, equipment-agnostic platform that monitors key environmental parameters across refrigerated research equipment.
- The system provides real-time alerts, centralizes asset management, automates calibration and maintenance scheduling, and robust reporting.

## RESULTS



**IMPROVED INTEGRITY OF CRITICAL RESEARCH SPECIMENS THROUGH CONTINUOUS MONITORING.**



**STRENGTHENED COMPLIANCE WITH REGULATORY STANDARDS THROUGH RELIABLE DATA CAPTURE.**



**REDUCED STAFFING TIME AND OPERATIONAL COSTS BY AUTOMATING MONITORING TASKS.**



**STREAMLINED WORKFLOWS AND DOCUMENTATION ACROSS FACILITIES.**

**Procured by:**



**Company Website:** [polysensesolutions.com](http://polysensesolutions.com)

# INNOVATION ON DEMAND WITH 3D PRINTING



## PolyUnity

**PolyUnity Tech Inc.** is a health-tech company that uses digital design, digital inventory and additive manufacturing (e.g. localized 3D printing technology) to improve the efficiency of supply chain processes.

**Company Headquarters:** St. John's, Newfoundland & Labrador

**Project Edge:** Newfoundland and Labrador Health Services

### THE CHALLENGE

- Health care organizations across the country face challenges with product availability, supply chain disruption, and administrative burdens associated with procurement.
- Additionally, equipment and service availability has led to an impact on patient care, and high costs for replacement medical devices and parts.

### THE SOLUTION

- PolyUnity's solution offers 3D printing, design services, and access to a growing online marketplace of 3D printable parts, which are approved and validated by partner health care organizations.
- Health care organizations can design, access, and produce what they need on demand - reducing the cost and complexity of procurement, building supply chain resilience, and reducing emissions.

### RESULTS

## 96%

REDUCTION IN PROCUREMENT  
ADMINISTRATION, INVENTORY, AND  
SHIPPING COSTS

## \$108K

IN COST SAVINGS FROM  
REDUCED EQUIPMENT DOWNTIME

## 110

NOVEL HEALTH CARE  
PRODUCTS CREATED

Procured by:



Company Website: [polyunity.com](https://polyunity.com)

# ADVANCING FALL RISK AND DIABETIC FOOT ULCER PREVENTION



**Stepscan Technologies** specializes in innovative products for gait analysis and monitoring.

**Company Headquarters:** Charlottetown, PEI

**Project Edge:** Health PEI

## THE CHALLENGE

- Falls are a major public health concern among older adults, particularly those with diabetes, yet traditional fall risk assessments rely on paper surveys and subjective evaluations, leading to inconsistent results.
- Diabetic foot ulcers (DFUs) are a leading cause of lower limb amputations, making timely detection and prevention strategies essential for improving patient outcomes.

## THE SOLUTION

- The Stepscan® System is a pressure-sensitive electronic floor tile paired with advanced software that captures and analyzes mobility and balance patterns as individuals move across it.
- Made of interlocking tiles, it offers a customizable, expandable platform, allowing configurations from a single tile to a full floor.
- The system provides detailed insights into gait and posture, aiding in the early detection of mobility issues and improving patient care and rehabilitation outcomes.

## RESULTS

FALL RISK ASSESMENT TIME  
REDUCED BY

**28%**

**50%**

REDUCTION IN NEW DIABETIC  
FOOT ULCERS AMONG  
REASSESSED PARTICIPANTS

**73%**

OF PATIENTS IDENTIFIED AS  
AT-RISK FOR FALLS,  
COMPARED TO 20% USING  
TRADITIONAL METHODS

Procured by:

**Health PEI**

Company Website: <https://stepscan.com/>





# INNOVATIVE CATHETER LOCKING SOLUTION



**SterileCare Inc.** specializes in innovative, non-antibiotic antimicrobial solutions to prevent infections and complications in vascular access devices.

**Company Headquarters:** Markham, Ontario

**Project Edge:** Hamilton Health Sciences

## THE CHALLENGE

- Central-line associated bloodstream infections (CLABSIs) are a major cause of morbidity and increased hospital expenses, while catheter occlusions lead to treatment delays and complications.

## THE SOLUTION

- SterileCare's flagship product, KiteLock™ 4%, reduces the risk of central-line associated bloodstream infections (CLABSIs), prevents catheter occlusions, and eliminates biofilm buildup, leading to fewer complications and better patient outcomes.

## RESULTS

**\$43,260**

COST SAVINGS IN  
AVOIDABLE HEALTH CARE  
COSTS IN HEMATOLOGY-  
ONCOLOGY UNITS DUE TO  
CLABSI REDUCTIONS

**88%**

OF SURVEYED PATIENTS  
REPORTED A POSITIVE OR  
NEUTRAL EXPERIENCE WITH  
KITELOCK

**59%**

REDUCTION IN CLABSI  
INCIDENTS IN HEMATOLOGY-  
ONCOLOGY UNITS

---

Procured by:



Available through Mohawk Medbuy Corporation.

Company Website: [sterilecareinc.com](http://sterilecareinc.com)





# OPERATIONS OPTIMIZATION

# MODERNIZING HOME CARE WITH CLOUD-BASED INNOVATION



**AlayaCare** is a cloud-based home care software provider that offers an end-to-end platform for home and community care organizations.

**Company Headquarters:** Montréal, Québec

**Project Edge:** SE Health

## THE CHALLENGE

- The current home care model is outdated, transaction-based, and lacks efficiency.
- The complexity of manual scheduling contributes to high staff turnover.
- Patients face fragmented care, limited access to their health data, and rigid scheduling.
- Home care providers lack interoperable digital platforms that seamlessly connect with health systems.

## THE SOLUTION

- AlayaCare is an end-to-end cloud-based solution that includes EHR, scheduling, billing, and workforce management to optimize home health care.
- It also offers remote patient monitoring, telehealth, predictive analytics, and patient/family portals to support seamless care coordination and paperless, outcome-based care models that enhance efficiency and patient outcomes.

## RESULTS



**ENHANCED STAFF SATISFACTION - NO STAFF RESIGNATIONS DURING PROJECT COMPARED TO USUAL 32% TURNOVER RATE**



**MAINTAINED COMPASSIONATE CARE WHILE TECHNOLOGY IMPROVED EFFICIENCY**



**POSITIVE PATIENT AND FAMILY FEEDBACK**



**STAFF UNANIMOUSLY REPORTED A PREFERENCE FOR ALAYACARE OVER PREVIOUS SYSTEMS**

**Procured by:**



**NL Health  
Services**



**Health**

**Company Website:** [alayacare.com](http://alayacare.com)



# PROMOTING BEST PRACTICES IN HAND HYGIENE



**Crede Technologies Inc.** is dedicated to specialized custom software development for the health care industry, with an emphasis on auditing and monitoring tools to improve quality and patient safety in acute, residential, and community settings.

**Company Headquarters:** Vancouver, British Columbia

**Project Edge:** Saskatchewan Health Authority

## THE CHALLENGE

- Hand hygiene is one of the most important interventions in preventing the spread of health care associated infections and preventing unexpected deaths.
- Hand hygiene auditing and data collection methods vary across regions, and can be difficult to identify appropriate education, training, and improvement opportunities.

## THE SOLUTION

- Crede's Hand Hygiene auditing platform enables health organizations to directly observe staff compliance with hand hygiene protocols.
- The tool provides users with high-quality, standardized data across multiple sites, improving timeliness and reporting accuracy by making audits immediately available upon completion and capturing factors that influence hand hygiene, including poor technique and reasons for missed compliance.

## RESULTS

**100%**

REDUCTION IN TIME SPENT  
BY IPAC TO MANUALLY  
INPUT, ANALYZE AND  
DISTRIBUTE DATA

**\$200K**

IN HEALTH SYSTEM  
SAVINGS

**DOUBLED**

THE NUMBER OF HAND  
HYGIENE DATA POINTS  
TRACKED WITH THIS SOLUTION

Procured by:



**Health PEI**



**NL Health  
Services**



**Saskatchewan  
Health Authority**



Company Website: [credetechnologies.com](http://credetechnologies.com)

# REAL-TIME CYBER THREAT DETECTION IN HEALTH CARE



**CyberCheck** provides proactive threat detection and dark web intelligence monitoring. Its platform identifies security vulnerabilities by tracking surface, deep, and dark web threats, allowing organizations to mitigate risks before breaches occur.

**Company Headquarters:** Fredericton, New Brunswick

**Project Edge:** Horizon Health Network

## THE CHALLENGE

- Cyberattacks on health care systems threaten patient safety and hospital operations.
- Ransomware can shut down systems, delaying critical care, and data breaches expose patients to identity theft and fraud.
- Traditional security measures are insufficient, as cyber criminals use advanced tactics like phishing and social engineering to infiltrate systems.

## THE SOLUTION

- CyberCheck enhances cyber resilience for critical sectors like health care by providing real-time alerts and risk profiling, ensuring organizations can swiftly respond to emerging threats.
- Its automated risk notification system delivers immediate alerts upon threat detection, while dashboard visibility tools offer on-demand insights into dark web exposures, helping to establish incident response protocols and improve reaction times and communication strategies.

## RESULTS

**100%**

OF VALIDATED ALERTS LED  
TO A RESPONSE

OPERATIONAL RESPONSE TIME  
UNDER

**30**

SECONDS



IDENTIFIED AND PREVENTED  
ACTIVE THREATS BEFORE THEY  
COULD IMPACT THE  
ORGANIZATION

Procured by:



Company Website: [cybercheck.ai](https://cybercheck.ai)





# DIGITAL SAFETY INCIDENT MANAGEMENT SYSTEM



**Expeflow** provides a secure, no-code cloud platform for health care and service providers to manage complex workflows, automate tasks, and streamline processes like incident reporting and claims management.

**Company Headquarters:** Waterloo, Ontario

**Project Edge:** CASA Mental Health

## THE CHALLENGE

- Manual incident reporting systems can involve multiple forms and follow-up steps, leading to delays, inconsistencies in data tracking, and difficulties in maintaining comprehensive records.
- These limitations contribute to gaps in reporting and make it challenging to identify trends and implement preventive measures.

## THE SOLUTION

- Expeflow enables organizations to streamline complex, cross-enterprise operations with customizable and scalable solutions.
- Its platform automates document-intensive workflows, improving accuracy, efficiency, and reducing administrative burdens.
- Key capabilities include duplicate report grouping, root cause analysis, and regulatory auditing, allowing for a more structured and efficient approach to incident management.

## RESULTS

**INCIDENT REPORTS  
SUBMITTED WITHIN**

COMPARED TO 3-5  
DAYS PREVIOUSLY

**24  
HOURS**

**CORRECTIVE  
ACTION TAKEN  
WITHIN**

**15 DAYS**

**OF THE INCIDENT**

**Procured by:**



**Company Website:** [expeflow.com](https://expeflow.com)



# IMPROVING ADMINISTRATIVE WORKFLOWS



**Jane Software Inc.'s** Jane App is an all-in-one health and wellness practice management platform designed to be helpful no matter how or where you practice. Jane App streamlines appointment scheduling, reminders and patient intake forms, improving workflow and reducing administrative burden.

**Company Headquarters:** Vancouver, BC

**Project Edge:** Vancouver Coastal Health

## THE CHALLENGE

- Outdated administrative systems in ambulatory and community clinics, combined with EMR systems that lack scheduling and reminder functionality, contribute to high rates of missed appointments and last-minute cancellations.
- As a result, clinic staff face a significant administrative workload, further straining already stretched health care resources.

## THE SOLUTION

- Jane App streamlines automated scheduling and reminders across seven ambulatory and community programs, allowing patients to book, cancel, and reschedule appointments online, which reduces phone calls and administrative workload.
- It also offers customizable intake, pre-assessment, and consent forms while integrating seamlessly with patient communication.

## RESULTS

**53%**

DECREASE IN  
MENTAL HEALTH COUNSELING  
NO-SHOWS

**258**

TOTAL HOURS SAVED  
IN STAFF TIME

**97%**

PATIENT SATISFACTION  
WITH THE PLATFORM

Procured by:

HEALTH | ONE



Company Website: [jane.app](https://jane.app)

# TRANSFORMING CLINICAL DATA MANAGEMENT



**Populus Global Solutions** specializes in secure data management solutions that enable clinical research, program development, and health care innovation through improved data accessibility and analytics.

**Company Headquarters:** Fredericton, New Brunswick

**Project Edge:** Horizon Health Network

## THE CHALLENGE

- Fragmented patient data across medical and laboratory records limits accessibility for clinical surveillance, research, and program development.
- There is a critical need for a standardized, secure, and scalable data management system, with improved data aggregation, to enhance decision-making in patient care.

## THE SOLUTION

- Nonte is a user-friendly software platform to help researchers manage laboratory and clinical data more efficiently.
- Replaces traditional spreadsheets with a system that reduces errors, speeds up data entry, and keeps information secure.
- Enter multiple samples at once, search across different projects, and view detailed information including history and related data.

## RESULTS

**50%**

**OF ELIGIBLE PATIENTS  
INTEGRATED INTO THE  
RESEARCH REGISTRY**



**Improved ability to capture and aggregate patient-level data for decision-making**



**Enhanced capacity for clinical research and quality improvement initiatives**



**Increased self-service access to critical research data**

**Procured by:**



**Company Website:** [populusplus.com](http://populusplus.com)



# ENHANCING KNOWLEDGE MANAGEMENT & EFFICIENCY

## ProcedureFlow

**ProcedureFlow** is a knowledge-sharing platform designed to help companies visualize and navigate processes more effectively.

**Company Headquarters:** Saint John, New Brunswick

**Project Edge:** Horizon Health Network

### THE CHALLENGE

- Many organizational processes are undocumented, difficult to find, or inconsistent across teams.
- The absence of a standardized system leads to confusion, reduced efficiency, compliance risks, and the loss of intellectual property when employees leave with undocumented knowledge.

### THE SOLUTION

- ProcedureFlow simplifies complex processes by transforming traditional procedures into visual, interactive, and easy-to-follow workflows, enhancing efficiency and reducing training time.
- Its intuitive design improves knowledge retention and decision-making, enabling organizations to streamline operations and maintain consistency across teams.

### RESULTS

**24.9%**

REDUCTION IN HR INQUIRIES

**79.5%**

EMPLOYEE SATISFACTION  
WITH ONBOARDING

**60%**

DECREASE IN TIME SPENT  
CREATING AND MAINTAINING  
PROCESSES

Procured by:



Company Website: [procedureflow.com](https://procedureflow.com)



# OPTIMIZING LABORATORY APPOINTMENT SCHEDULING



**Skip the Waiting Room** specializes in digital appointment scheduling solutions that enhance patient access, reduce administrative burden, and improve operational efficiency in health care settings.

**Company Headquarters:** Charlottetown, PEI

**Project Edge:** Health PEI

## THE CHALLENGE

- Many laboratory service locations rely on phone-based and walk-in appointments.
- As a result, patients may struggle to schedule, reschedule, or cancel appointments, leading to declining patient satisfaction and increased stress on laboratory staff.

## THE SOLUTION

- Skip the Waiting Room is an online and phone-based appointment scheduling platform that enables patients to book, modify, and receive reminders for lab appointments to reduce call volume and streamline administrative processes.
- The platform is customizable for different lab locations, test types, and notification needs, enhancing operational efficiency and patient convenience.

## RESULTS

**55%**

OVERALL REDUCTION IN  
CALL VOLUME ACROSS LAB  
SITES

**98%**

OF PATIENTS FOUND THE  
SYSTEM EFFICIENT AND  
EASY TO USE

**80%**

OF HEALTH CARE PARTNERS  
REPORTED HIGH  
SATISFACTION WITH THE  
SYSTEM

Procured by:

**Health PEI**

Company Website: [skipthewaitingroom.com](https://skipthewaitingroom.com)







# VIRTUAL CARE & PATIENT ENGAGEMENT



# HELPING NICU INFANTS TRANSITION HOME SOONER



**Liminality Innovations** is improving neonatal and pediatric health outcomes by developing evidence-based solutions that integrate families into care, enhance patient experiences, and reduce health care system costs.

**Company Headquarters:** Calgary, Alberta

**Project Edge:** Health PEI

## THE CHALLENGE

- With preterm birth rates rising across Canada, NICUs are under increasing pressure, and families often face prolonged hospital stays filled with uncertainty and stress.
- Family-integrated care has emerged as a critical approach to improving neonatal outcomes by actively involving parents in their newborn's care.

## THE SOLUTION

- Liminality's solution, Merge™ provides structured online modules that guide families through essential caregiving tasks, including feeding, diaper changes, and temperature monitoring.
- The program also encourages parental participation in bedside rounds with the health care team, fostering confidence and connection between parents and their newborns.

## RESULTS

AVERAGE NICU STAY FOR  
PRETERM INFANTS DROPPED BY:

**1.91 DAYS**

FROM 14.59 DAYS IN 2023 TO  
12.68 DAYS IN 2024.

**\$213,966**

ESTIMATED COST  
AVOIDANCE IN 2024 DUE TO  
DECREASED NICU LENGTH  
OF STAY

**80%**

OF RESPONDENTS STRONGLY  
AGREED THEY FELT  
CONFIDENT CARING FOR  
THEIR BABY UPON  
DISCHARGE

Procured by:

**Health PEI**

Company Website: <https://liminality.ca/>



# REVOLUTIONIZING RADIOLOGY WITH VIRTUAL REALITY



**Luxsonic** leverages virtual reality to enhance medical education and clinical workflows. The platform enables immersive training, remote collaboration, and simulation-based learning for health care professionals, improving efficiency and accessibility in medical imaging and education.

**Company Headquarters:** Saskatoon, SK

**Project Edge:** Newfoundland and Labrador Health Services

## THE CHALLENGE

- Radiologist shortages and burnout are increasing, impacting the efficiency of medical imaging services.
- Rural physicians struggle to consult with radiologists in real time, leading to delays in diagnosis and treatment.
- Reliance on fixed PACS workstations limits remote access to medical imaging, creating inefficiencies in diagnostic workflows.

## THE SOLUTION

- SieVRt is a virtual reality radiology reading room, allowing radiologists to access imaging tools anytime, anywhere.
- It enables the facilitation of real-time consultations between urban radiologists and rural health care providers.

## RESULTS

**EACH RADIOLOGIST COULD  
READ & REPORT**

**5** ADDITIONAL  
CASES PER WEEK

**100%**

**OF PARTICIPANTS REPORTED VR  
IMPROVED REAL-TIME COLLABORATION  
BETWEEN RADIOLOGISTS AND RURAL  
PHYSICIANS**

Procured by:



Company Website: [luxsonic.ca](http://luxsonic.ca)



# ENHANCING CHRONIC PAIN MANAGEMENT

## ManagingLife

**ManagingLife** specializes in chronic pain management through its flagship product, **Manage My Pain**. The application helps patients track and self-manage their pain while providing clinicians with valuable real-time data to support treatment decisions.

**Company Headquarters:** Toronto, Ontario

**Project Edge:** Alberta Health Services & Bruyère Health

### THE CHALLENGE

- Patients with chronic pain often lack structured self-management tools, leading to ineffective treatment and suboptimal outcomes.
- Clinicians struggle to access and analyze patient-reported pain data in a meaningful way, impacting decision-making and personalized care.
- Current outcome collection is manual and inefficient, hindering program evaluation and improvement.

### THE SOLUTION

- Manage My Pain enables patients to track pain, document daily reflections, and receive educational support.
- Clinicians can remotely monitor patient progress using real-time reports, helping adjust treatments more effectively.
- It also enables automated data collection, reducing administrative burdens and improving program evaluation.

### RESULTS

BASED ON 195 SELF-REGISTERED PATIENTS AND OVER 3,200 OUTCOMES CAPTURED

**73%**

ENGAGED  
MEANINGFULLY WITH  
THE APP

**53%**

FOUND IT EASIER TO  
EXPLAIN PAIN TO  
THEIR DOCTOR

**34%**

FELT MORE IN  
CONTROL OF THEIR  
PAIN

**35%**

CHANGED THEIR  
BEHAVIOUR AS A  
RESULT OF THE APP

Procured by:



Company Website: [managinglife.com](https://managinglife.com)



# IMPROVING PATIENT OUTCOMES WITH REAL-TIME VIRTUAL CARE



**Maple's** virtual care platform addresses Canada's health care challenges by providing convenient, high-quality care. Maple offers 24/7 access to primary care providers and direct access to specialists for appointments.

**Company Headquarters:** Toronto, Ontario

**Project Edge:** Trillium Health Partners (THP)

## THE CHALLENGE

- Long-term care (LTC) patients often experience delays in receiving specialist care, leading to unnecessary emergency department (ED) visits and hospitalizations.
- Lack of access to immediate consultations strains hospitals and creates inefficiencies in patient care management — a problem especially notable for LTC populations who were at heightened risk during the COVID-19 pandemic.
- The COVID-19 pandemic exacerbated already existing infrastructure challenges, forcing high-risk transfers of patients into crowded ERs.

## THE SOLUTION

- THP launched a two-year Telerounding Program in 2020, leveraging Maple technology to facilitate virtual consultations and improve patient outcomes.
- The initiative integrated virtual care bedside terminals (IBTs) into six LTC homes, allowing immediate specialist consultations without requiring patient transfers to the hospital.
- The ED Diversion program connected LTC residents with internists from Mississauga Hospital, Credit Valley Hospital, and Queensway Health Centre, with the ability to refer to additional specialties as needed.

## RESULTS

**70%**

OF VIRTUAL CONSULTATIONS  
PREVENTED A HOSPITAL  
VISIT OR ED TRANSFER

**800+**

VIRTUAL CONSULTATIONS  
FACILITATED IN THE FIRST  
YEAR, PREVENTING HIGH-  
RISK ED TRANSFERS

**10**

SPECIALTY AREAS  
SUPPORTED, INCLUDING  
NEUROLOGY, PALLIATIVE  
CARE, AND GERIATRICS

**Procured by:**



**Company Website:** <https://www.getmaple.ca/>



# EMPOWERING PATIENTS THROUGH THEIR CARE JOURNEY

## SeamlessMD

**SeamlessMD** is a digital patient engagement platform that helps providers enhance surgical and chronic care outcomes by guiding patients through their care journey with personalized education, remote monitoring, and two-way communication.

**Company Headquarters:** Toronto, Ontario

**Project Edge:** Horizon Health Network & Trillium Health partners

### THE CHALLENGE

- Patients often lack sufficient education and resources to navigate their health care journey. This can lead to increased anxiety, unnecessary emergency department visits, and higher readmission rates.
- Geographic barriers and accessibility challenges make it difficult for patients in rural and remote areas to receive timely follow-up care, impacting recovery outcomes.

### THE SOLUTION

- SeamlessMD is a digital patient engagement platform that provides personalized education, remote monitoring, and virtual care to guide patients through their surgical and chronic care journeys.
- By delivering automated reminders, symptom tracking, and real-time alerts, it helps patients stay on track while enabling health care providers to detect complications early and reduce unnecessary hospital visits.

### RESULTS

**100%**

OF SURVEYED PATIENTS  
FELT MORE PREPARED FOR  
SURGERY

**24%**

REDUCTION IN HOSPITAL  
LENGTH OF STAY

**75%**

OF PATIENTS AVOIDED AT  
LEAST ONE PHONE CALL TO  
THEIR CLINICAL TEAM

Procured by:

**GRAND  
RIVER  
HOSPITAL**

RÉSEAU DE SANTÉ  
**Horizon**  
HEALTH NETWORK

**Trillium**  
Health Partners

**Vancouver  
CoastalHealth**

**CAN  
HEALTH**  
NETWORK

Company Website: [seamless.md](https://seamless.md)

# REVOLUTIONIZING NURSE CALL SYSTEMS WITH SMART TECHNOLOGY



**Tenera Care** is a technology company that provides real-time monitoring and analytics platforms, including wearable devices, to enhance the safety and well-being of seniors in living facilities

**Company Headquarters:** Bedford, Nova Scotia

**Project Edge:** Bruyère Health & Shannex

## THE CHALLENGE

- Traditional nurse call systems can be costly and complex to install.
- Existing systems often require extensive infrastructure and rely on WiFi connectivity, making them less practical for long-term care (LTC) settings, with no single solution offering high accuracy, affordability, and ease of use.

## THE SOLUTION

- Tenera Care's call bell monitoring and tracking system utilizes wearable devices equipped with integrated nurse call buttons for residents, staff, and visitors. When activated, these devices identify the individual in distress and their precise location, enabling rapid response.
- The system's real-time monitoring capabilities ensure that alerts are promptly communicated to caregivers, enhancing safety and efficiency within care facilities.

## RESULTS

**55%**

REDUCTION IN FALLS IN LTC  
SETTINGS

**60%**

COST SAVINGS COMPARED  
TO ALTERNATIVE SOLUTIONS

**100%**

OF PATIENT EXITS  
SUCCESSFULLY DETECTED IN  
REAL TIME

Procured by:



**Shannex™**

Company Website: [teneracare.ca](http://teneracare.ca)





# ACCELERATING SPECIALIST ACCESS AND REDUCING REFERRAL WAIT TIMES

## Virtual Hallway

**Virtual Hallway** is a telehealth platform that enables virtual and phone-based consultations between primary care providers and specialists.

**Company Headquarters:** Halifax, Nova Scotia

**Project Edge:** Nova Scotia Health Authority

### THE CHALLENGE

- Lengthy wait times for specialist referrals delay patient diagnoses and treatment, leading to gaps in care.
- Inefficient referral pathways contribute to backlogs in specialist consultations, underscoring the need for a faster system that connects primary care providers with specialists while reducing unnecessary in-person visits.

### THE SOLUTION

- Virtual Hallway is a digital platform that streamlines specialist referrals by enabling primary care providers to quickly connect with specialists through scheduled phone consultations.
- Its purpose is to reduce wait times, improve care coordination, and minimize unnecessary in-person visits, ensuring patients receive timely and effective medical guidance.

### RESULTS

**84%**

OF VIRTUAL HALLWAY  
CONSULTATIONS AVOIDED  
THE NEED FOR A  
TRADITIONAL SPECIALIST  
REFERRAL.

AVERAGE WAIT TIME FOR A  
CONSULTATION REDUCED FROM  
ONE MONTH TO

**5.8 DAYS**

**1000+**

PHYSICIANS AND NURSE  
PRACTITIONERS USING VH  
ACROSS CANADA

Procured by:



Company Website: [virtualhallway.ca](https://virtualhallway.ca)



# TRANSFORMING RESIDENT EXPERIENCE IN SENIOR LIVING



**Welbi** uses AI-powered tools to enhance resident engagement, streamline operations and improve overall quality of life for senior living communities.

**Company Headquarters:** Ottawa, Ontario

**Project Edge:** SE Health Senior Living Facilities

## THE CHALLENGE

- Senior living facilities often struggle to engage residents, reduce social isolation, and efficiently manage recreation programs, which can lead to cognitive and physical decline.
- Recreation teams lack real-time insights into resident engagement and preferences, while admin tasks are time-consuming, and limit their ability to personalize programs.

## THE SOLUTION

- Welbi's AI-powered platform helps senior living communities enhance resident engagement and streamline recreation management.
- The platform automates admin tasks, giving staff more time to focus on personalized, meaningful programming while providing real-time insights into resident preferences and participation.

## RESULTS

**75%**

INCREASE IN RESIDENT  
PARTICIPATION IN  
RECREATIONAL ACTIVITIES

**84%**

REDUCTION IN  
MANAGEMENT AUDIT  
HOURS

**20 »» 6.5**

MINUTES      MINUTES  
REDUCTION IN TIME  
REQUIRED TO LOCATE  
RESIDENT INFORMATION

Procured by:



Company Website: [welbi.co](http://welbi.co)



# ENHANCING COMMUNICATION & QUALITY OF CARE



**Zodiac Light Waves Inc.** is a proudly Canadian company with expertise in providing reliable, secure IT and nurse call system.

**Company Headquarters:** Ottawa, Ontario

**Project Edge:** Covenant Living

## THE CHALLENGE

- Traditional nurse call systems rely on outdated technology and wall-mounted buttons that residents or patients must push to notify the nurse or caregiver when they need assistance.
- Older systems often include intrusive overhead paging that reduces a quiet, more peaceful environment.

## THE SOLUTION

- Zodiac’s state-of-the-art wireless nurse call system consists of a wearable device for patients, enabling real-time monitoring, precise location tracking, and automated alerts including fall detection, which leads to faster response times and intervention.
- Zodiac’s system also comes with a built-in wandering resident system to prevent wandering and provide a barrier-free and secure environment for residents.

## RESULTS

100%

RESIDENTS USED THE  
NEW SYSTEM

75%

OF RESIDENTS SATISFIED  
WITH THE SYSTEM



STAFF CAN REACT FASTER TO PATIENT  
EMERGENCIES, IMPROVING SAFETY  
AND WELL-BEING OF PATIENTS.



EXTENDED COVERAGE OF PORTABLE  
PHONES ENSURES NO AREA OF THE  
BUILDING IS OUT OF REACH.

Procured by:



Company Website: [zodiaclightwaves.com](http://zodiaclightwaves.com)





# WORKFORCE & STAFFING

# TRANSFORMING STAFFING AGENCY MANAGEMENT



**Agota Health**

**Agota Health** is a no-integrations required staffing app that helps health care facilities schedule and communicate with their on-demand/temporary staff in minutes.

**Company Headquarters:** Toronto, Ontario

**Project Edge:** Sinai Health (Ontario)

## THE CHALLENGE

- Health care facilities often struggle with staffing shortages, last-minute shift cancellations, and inefficient scheduling processes.
- Managing temporary staff involves significant administrative work, from tracking schedules to ensuring compliance with labour regulations.

## THE SOLUTION

- Agota Health is a staffing agency management platform that digitizes and optimizes the staffing process.
- The platform eliminates manual communication, consolidates all contracted agencies in one system, enables real-time payment reconciliation, and allows for cost-based agency selection.

## RESULTS

**17%**

REDUCTION IN COSTS

50% OF RESPONDENTS  
SAVED AT LEAST

**30** MINUTES  
PER SHIFT

**81%**

OF STAFF STRONGLY  
RECOMMENDED AGOTA

Procured by:



Company Website: [agotahealth.com](https://agotahealth.com)





# DEPLOYING FRONTLINE STAFF WITH THE CLICK OF A BUTTON



**Andgo Systems Inc.** is a workflow automation company that specializes in Intelligent Shift Fill Automation, offering end-to-end solutions for absence management and shift filling.

**Company Headquarters:** Saskatoon, Saskatchewan

**Project Edge:** Saskatchewan Health Authority

## THE CHALLENGE

- Canada faces a critical shortage of health care workers, leading to excessive workloads, burnout, and reduced quality of care.
- Difficulty attracting and retaining staff, especially in rural areas, results in reliance on costly temporary workers and workforce instability.

## THE SOLUTION

- Andgo simplifies the process of filling shifts by automating notifications and shift matching, ensuring swift and effective coverage.
- It automatically alerts eligible staff and matches them to open shifts, reducing time and effort spent on unfilled shifts, so teams maintain operational continuity.

## RESULTS

**86%**

REDUCTION IN TIME TO FILL  
SHIFTS

**\$500K +**

IN AVOIDED COSTS

**75%**

REDUCTION IN LABOUR  
REQUIRED FOR SCHEDULING

Procured by:



Company Website: [andgosystems.com](http://andgosystems.com)



# SOLVING STAFF SHORTAGES WITH DIGITAL PLATFORM



**BookJane** is an all-in-one shift fulfillment platform that was designed to solve the acute staffing challenges in health care.

**Company Headquarters:** Toronto, Ontario

**Project Edge:** SE Health

## THE CHALLENGE

- Manual, paper-based scheduling can lead to high administrative and operational costs, underutilized staff, and inefficiencies.
- Without an efficient system, part-time and casual staff are underutilized, contributing to workforce shortages.

## THE SOLUTION

- BookJane is an all-in-one shift fulfillment platform, built to solve the acute staffing issues in the health care industry.
- It automatically connects with staff to find shift coverage, manage internal and external schedules, assign shifts, communicate with team members, and access 20,000+ agency staff.

## RESULTS

70%

REDUCTION IN ADMIN TIME  
TO FIND NEW SHIFTS

35%

INCREASE IN SHIFT  
FULFILLMENT

100%

EMPLOYEE SATISFACTION  
RATE

Procured by:



Company Website: [www.bookjane.com](http://www.bookjane.com)

# STREAMLINING EMPLOYEE TRANSITIONS

## BLANC LABS

**Blanc Labs** helps organizations manage employee transitions by improving the onboarding, offboarding process through the automation of repetitive administrative tasks, data accuracy, and communication between departments.

**Company Headquarters:** Toronto, Ontario

**Project Edge:** Shannex

### THE CHALLENGE

- The increase in demand for health care workers accompanied by high turnover rates has led to an increase in employee offboarding and onboarding.
- Employees need timely access to equipment and business systems; delays in communication between departments makes this difficult.
- Manual processes for onboarding and offboarding create bottlenecks, increasing the risk of security gaps and operational inefficiencies.

### THE SOLUTION

- Blanc Labs leverages Robotic Process Automation (RPA), AI, and workflow automation to streamline business operations by reducing manual tasks, improving efficiency, and ensuring accuracy.
- It integrates with enterprise systems to automate repetitive processes, enhance security, optimize decision-making, and support digital transformation.

### RESULTS

80%

OF NEW HIRES AND  
TERMINATIONS AUTOMATED

60%

OF NEW EMPLOYEES GAINED  
SYSTEM ACCESS ON DAY 1

TIME SAVED DURING  
PROJECT

290

HOURS  
FOR HIRING  
MANAGERS

233

HOURS  
FOR IT ADMIN

Procured by:

**Shannex**<sup>TM</sup>

Company Website: [blanclabs.com](https://blanclabs.com)

**CAN  
HEALTH  
NETWORK**

# BOOST RETENTION & PERFORMANCE WITH DIGITAL RECOGNITION



**Caribou Rewards**, is a first-of-its-kind digital rewards program designed to recognize and reward staff for going above and beyond every day. It helps to improve retention, recruitment, and performance through technology that gives back to care workers.

**Company Headquarters:** Ottawa, Ontario

**Project Edge:** SE Health

## THE CHALLENGE

- Employee recruitment and retention is a major challenge impacting health care organizations across the country, especially in the home care industry.
- Amidst growing demands for care and services, health care organizations need to build teams that continue to meet and exceed the needs of communities while ensuring people in all roles feel appreciated and supported.

## THE SOLUTION

- Caribou is a platform that allows organizations to digitally recognize staff at any time for efforts such as completing early training, reporting client incidents, and referring friends.
- Staff can redeem their awards, which are deposited directly into their paychecks.

## RESULTS

**93%**

DECREASE IN TIME TO GIVE  
RECOGNITION

**90%**

LEADERS FOUND IT 'VERY  
EASY' TO USE

**96%**

FRONT-LINE STAFF FOUND IT  
'EASY' OR 'VERY EASY' TO  
USE

Procured by:



Company Website: [caribou.care](https://caribou.care)



# OPTIMIZING HEALTH CARE HIRING PROCESSES



**Caring Support** is a health care employment platform designed to connect health care workers, employers, and educational institutions across Canada. The platform aims to streamline the job search and hiring process within the health care sector.

**Company Headquarters:** London, Ontario

**Project Edge:** Bruyère Health

## THE CHALLENGE

- The health care industry faces ongoing challenges in recruitment due to a highly competitive job market.
- Traditional hiring methods (job boards, manual outreach) do not attract the right candidates, leading to prolonged vacancies and increased workload pressures on existing staff.

## THE SOLUTION

- Caring Support's platform integrates with HR systems to automate job postings and efficiently match candidate resumes.
- It enables recruiters to engage directly with qualified candidates and uses more aggressive marketing and targeting strategies to improve hiring outcomes, particularly for nurses.

## RESULTS

**3,600%**

**INCREASE IN RPN APPLICATIONS**  
(FROM 0.6/MONTH TO 22/MONTH)

**600%**

**INCREASE IN RN APPLICATIONS**  
(FROM 1/MONTH TO 7/MONTH)

**~10%**

**DECREASE IN PLATFORM EXPENDITURES**

**Procured by:**



**Company Website:** [caringsupport.com](https://caringsupport.com)



# DELIVERING RECOGNITION, DRIVING RETENTION



**Guusto Gifts** is a digital employee recognition and rewards platform designed to help organizations improve engagement, retention, and workplace culture by making it easy to send and receive meaningful recognition.

**Headquarters:** Vancouver, British Columbia

**Project Edge:** Covenant Health

## THE CHALLENGE

- Organizations are facing rising workforce burnout, disengagement, and retention issues—particularly among frontline staff.
- Traditional recognition programs are often outdated, inconsistent, and lack digital capabilities—making it hard to deliver timely, meaningful appreciation across sites.

## THE SOLUTION

- Guusto's digital employee recognition platform enables real-time, personalized rewards via email, print, QR codes, and TV displays—making it ideal for reaching both office and deskless workers.
- The platform integrates with HR systems, automates milestone delivery, and simplifies administration—saving time and resources while increasing employee satisfaction.

## RESULTS

**100%**

IMPROVEMENT IN ON-TIME  
MILESTONE AWARD  
DELIVERY

**> \$23,000**

IN COMBINED COST SAVINGS  
FROM UNCLAIMED CARDS  
AND REDUCED  
SHIPPING/ADMIN TIME

**81%**

OF 1,527 MILESTONE GIFT  
CARDS CLAIMED WITHIN 3  
MONTHS

Procured by:



Company Website: <https://guusto.com/>







**For more information, contact:**

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